

Small Business Academy Development Programme

Application for Admission to Study – Class of 2024

The Stellenbosch Business School's Small Business Academy (SBA) Development Programme is a post-matric programme that offers full-time small business owners in the Northern Cape the opportunity to gain business knowledge that will enable them to grow and expand their existing businesses.

The SBA Development Programme is presented on a part-time basis in block weeks. This is a post-matric level programme. A certificate from Stellenbosch University is awarded to successful participants.

The programme consists of:

- 12 hours of mentoring
- 2 practical workshops
- 5 weeks of in person training in Northern Cape, including assignments
- 1 business plan presentation to the SBA's Academic Panel.

The SBA Development Programme is selection-based, by a Selection Committee based at the Stellenbosch Business School. Only selected participants will be notified before commencement of the programme.

Programme fee: **R2 550** (R50 non-refundable application fee, R900 registration fee upon selection, and R600 payable in September 2024, R500 payable in November 2024, R500 payable in February 2024)

Application deadline: **30th April 2024**

Entry requirements*

- Age: **21 years** or older
- Full-time owner of an established small business of **at least six months years** or older (thus, applicant must not be in the employment of another company while running current business)
- Applicants must live or work in townships or low-income areas of the Northern Cape
- **Matric/Grade 12** (this is looked at on a case-by-case basis if applicants have not completed Matric/Grade 12)
- Must be proficient in **English**
- Students cannot be registered to study part-time at another institution during the 2024 USB SBA Development Programme
- Students must be **able to travel** to the training, as indicated on the training schedule. Accommodation is not provided.

Please complete the following application form and submit this together with the relevant documentation (see checklist at the end of this form).

Please note that this application form is one of the most important documents used by the Academy to evaluate your suitability for the programme. Complete it carefully and ensure that you fill out every line.

** Please note that final selection is at the discretion of the SBA Selection Committee.*

APPLICANT DETAILS

Surname Name (s)

Nickname (name you want to be called during the programme):

Date of birth Age

Home (street, suburb) address and postal code Male Female

South African ID number If non-South African: Passport and work permit numbers

Home phone Cell

E-mail address

COMMUNICATION CONNECTIONS

Tick appropriate answer.

Do you:

Own a smartphone with access to e-mail or WhatsApp? Yes No

If no, do you have your own cell phone or use someone else's? My own Someone else's

Own a PC, laptop or tablet? Yes No

Have access to the internet from home or your business? Yes No

If no, how do you access the internet? Internet café Library Other: _____

Know how to attach a document to an e-mail? No Yes: Well Intermediate Poorly

Know how to create a document in Microsoft Word? No Yes: Well Intermediate Poorly

Know how to create a document in Microsoft Excel? No Yes: Well Intermediate Poorly

Know how to create a slideshow in MS PowerPoint? No Yes: Well Intermediate Poorly

Language

Home language: isiXhosa Zulu English Afrikaans Other: _____

English literacy level: **Read** Well Intermediate Poorly

Write Well Intermediate Poorly

Speak Well Intermediate Poorly

HIGH SCHOOL DETAILS

School name _____ Year you matriculated _____

If you did not complete matric, what is the highest grade you have passed?

TERTIARY EDUCATION

Have you studied after matric? Yes No

If yes, please give name of the programme, how many years you completed or year of graduation

BUSINESS STATUS

Name of business: _____

Your job title: Owner Co-owner Director Manager Other: _____

Services or products: _____

Industry: _____

Number of years the business has been running full-time: _____

Is the business registered? Yes No If yes, registration number: _____

Number of employees (excluding owner): _____

Number of regular clients/months: _____

Monthly income of your business: 0 – R2 500 R2 500 – R7 500 R7 500 – R15 000 R15 000 – R30 000
 +R30 000

Monthly expenses of your business: 0 – R2 500 R2 500 – R7 500 R7 500 – R15 000 R15 000 – R30 000
 +R30 000

Business street address, including postal code:

Business postal address, if applicable:

Business landline number: _____

Business cell phone number: _____

Business e-mail address: _____

Business website address (if applicable): _____

Business Facebook page (if applicable): _____

Business Twitter handle (if applicable): _____

Business Instagram handle (if applicable): _____

Business LinkedIn Profile (if applicable): _____

BUSINESS REFERENCES

Include the names of two people that we can contact as references for you. They can be from any of your clients or suppliers. References should not be older than 3 years.

1. Surname

Name

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Organisation name

Role at organisation

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E-mail

Contact number (work or cell)

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2. Surname

Name

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Organisation name

Role at organisation

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E-mail

Contact number (work or cell)

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YOUR OPINION MATTERS

1. What is your definition of success? (If you are successful, how would your situation look like?)

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2. In your opinion, how will you recognize a successful small business? Why?

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3. In your opinion, what are the most important financial factors/indicators of success? Why?

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4. In your opinion, what are the most important indicators of success that have nothing to do with money? Why?

5. In your opinion, what needs to happen before you would describe or regards yourself as successful?

STATEMENT OF INTEGRITY

I hereby certify that I have provided accurate information in this application. I understand and agree that any misrepresentation or omission of facts in my application will justify the denial of admission, the cancellation of admission, or expulsion. This is my own, honest statement to the SBA Admissions Committee.

I hereby confirm that I have read and understood Annexure A. I hereby commit myself to following the guidelines and stipulations of the USB Small Business Academy Development Programme 2022/2023 if I get selected to participate in the programme and I furthermore commit myself to making the course fee payments as laid out in Annexure A or risk expulsion.

Name and Surname: _____

Signature: _____

Date: _____

CHECKLIST

- A **certified copy** of the first page of your South African identity document (ID book) or passport (if you are a foreign national, please include a copy of your work permit)
- Certified copies of your academic certificates and/or Senior Certificate
- Proof of payment of R50 non-refundable application fee

Please submit your application form with all the attachments by **30th April 2024** by e-mail: Scan the application form and proof of payment and send to: sba@usb.ac.za and cc Gabieba@sun.ac.za

For more information, send an email to: sba@usb.ac.za an cc Gabieba@sun.ac.za

CONSENT TO USE INFORMATION

I _____ ID number: _____

herewith give consent that the information supplied by me on my Application Form for the SBA Development Programme or any other information regarding my business that I supply to the Small Business Academy of the USB, including my academic progress, may be used under the following conditions:

- That all information used for research will be depersonalised (no names, telephone numbers, email addresses or ID details will be shown in the study or thesis).
- The consent is given on a voluntary basis.
- Consent can be retracted whenever I wish to do so.

The depersonalized info will be used for the following purposes only:

- For research by any MBA/PGDip, PhD student or approved researcher of the Stellenbosch Business School or their international partners for completion of his/her study/thesis.
- For any research to establish the results and impact of the SBA Development Programme on the participants of the programme and their businesses.
- To give feedback to sponsors on the impact their involvement and sponsorship of the SBA Development Programme had on economic development in South Africa.
- To improve of the SBA Development Programme.

The only cases where the personal contact details will be used is in order to

- Enable PGDip, MBA or PhD students of the University of Stellenbosch Business School or their international partners to contact the participants in order to arrange for interviews.
- Enable the media publicity agency used by the SBA to contact participants for publicity opportunities for their businesses.
- Enable sponsors of the SBA Development Programme to contact participants that they want to assist with funding or business opportunities.
- Enable mentors to make contact and assist their specific participants when needed.

Personal information of the participants will **under no circumstances** be given out for marketing purposes or to external organisations who present workshops. In such cases SBA staff will personally contact participants for their information or invite them to workshops.

Signature of participant

Date



**Stellenbosch
Business School**